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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

GROUP 3600

In re Application of: Eyal Agmoni Serial No.: 69/850,977

Filing Date: 05/08/2001

For: INTERNET ADVERTISING

AND INFORMATION DELIVERY SYSTEM

Group Art Unit:

2161

Examiner:

Sir:

unknown

Attorney's Docket No.:

SAIKI-1

Assistant Commissioner for Patents

Washington, D.C. 20231

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL, POSTAGE PREPAID, IN AN ENVELOPE ADDRESSED TO: ASSISTANT COMMISSIONER FOR PATENTS, WASHINGTON, D.C. 20231, ON:

November 19, 2002

(DATE OF DEPOSIT)

Mark J. Pandiscio

(NAME OF ATTORNEY)

Mondain 1

(SIGNATURE)

November 19, 2002

(DATE OF SIGNATURE)

INFORMATION DISCLOSURE STATEMENT

Pursuant to 37 CFR 1.56, 1.97 and 1.98, Applicant hereby makes the following documents of record in the above-identified application:

U.S. Patents

- (1) U.S. Patent No. 6,118,449 issued 09-12-2000 to Rosen et al.
- (2) U.S. Patent No. 5,687,331 issued 11-11-1997 to Volk et al.
- (3) U.S. Patent No. 6,084,598 issued 07-04-2000 to Chekerylla
- (4) U.S. Patent No. 6,049,334 issued 04-11-2000 to Bates et al.
- (5) U.S. Patent No. 5,898,432 issued 04-27-1999 to Pinard
- (6) U.S. Patent No. 6,151,643 issued 11-21-2000 to Cheng et al.
- (7) U.S. Patent No. 6,141,010 issued 10-31-2000 to Hoyle
- (8) U.S. Patent No. 6,044,403 issued 03-28-2000 to Gerszberg et al.
- (9) U.S. Patent No. 6,029,195 issued 02-22-2000 to Herz
- (10) U.S. Patent No. 5,940,478 issued 08-17-1999 to Vandreuil et al.
- (11) U.S. Patent No. 6,065,057 issued 05-16-2000 to Rosen et al.
- (12) U.S. Patent No. 5,995,102 issued 11-30-1999 to Rosen et al.

Copies of these documents, which are listed on the accompanying Form PTO-1449 (one page), are enclosed herewith. Applicant respectfully requests that these documents be fully considered by the U.S. Patent and Trademark Office during the examination of this application and printed on any patent which may issue on this application. Applicant also respectfully requests that a copy of Form PTO-1449 (one page), as considered and initialed by the Examiner, be returned to the undersigned with the next communication.

SAIKI-1

It is believed that this disclosure complies with the requirements of 37 CFR 1.56, 1.97 and 1.98. If for any reason the Examiner considers otherwise, it is respectfully requested that the undersigned be contacted by the Examiner by telephone in order that any deficiencies may be expeditiously remedied.

The enclosed documents may have markings thereon. Applicant is not presently aware of the source of those markings, and no significance is meant to be attached thereto.

No fee is believed to be due in connection with this submission, since it is being made prior to the first action on the merits.

However, in the event that any fees are due in connection with this submission, please charge the same to Deposit Account No. 16-0221. A duplicate copy of this submission is enclosed for the convenience of the Examiner.

Thank you.

Respectfully submitted,

Many/marin 11/19/02

Mark J. Pandiscio Registration No. 30,883

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Waltham, MA 02154

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Substitute for form 1449A/PTO

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet 1 of 1

Complete if Known					
Application Number	09/850,977	_			
Filing Date	05/08/2001	_			
First Named Inventor	Eyal Aqmoni	_			
Group Art Unit	2161	_			
Examiner Name	unknown	_			
Attorney Docket Number	SAIKI-1	J			

	U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No.1	U.S. Patent Documen Number Kind Coc (if known	Name of Patentee or Applicant	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear		
		6,118,449	Rosen et al.	09-12-2000	Tigures Appear		
		5,687,331	Volk et al.	11-11-1997			
		6,084,598	Chekerylla	07-04-2000			
		6,049,334	Bates et al.	04-11-2000	-CENTED		
		5,898,432	Pinard	04-27-1999	RECEIVE		
		6,151,643	Cheng et al.	11-21-2000	20 0 21102		
		6,141,010	Hoyle	10-31-2000	NOA 5 3 52		
		6,044,403	Gerszberg et al.	03-28-2000	1000		
		6,029,195	Herz	02-22-2000	CDOWN		
		5,940,478	Vandreuil et al.	08-17-1999	University		
		6,065,057	Rosen et al	05-16-2000			
		5,995,102	Rosen et al.	11-30-1999			
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<u> </u>	FOREIGN PATENT DOCUMENTS							
Examiner Ci	Cite	Foreign Patent Document				Date of Publication of	Pages, Columns, Lines,	\top
Initials*	No.1	Office ³	Number ⁴	Kind Code ⁵ (if known)	Name of Patentee or Applicant of Cited Document	Cited Document MM-DD-YYYY	Where Relevant Passages or Relevant Figures Appear	T ⁶
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^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique citation designation number. ² See attached Kinds of U.S. Patent Documents. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.